

Scott Vaughan Communications, LLC

Serving the strategic communication needs of churches and faith organizations

<http://www.svministry.com/>

Church Communication Seminar



Scott Vaughan Communications, LLC, believes that every church in every community is unique, was created by the Holy Spirit, and belongs to God. Successful churches are those that embrace vertical and horizontal communication strategies, building relationships with God (vertical) and others (horizontal). Through these relationships, the work of the church is accomplished: People are introduced to Christ and are disciplined into a 'love and serve' relationship with Him.

In Fredericksburg, Scott will be teaching a very, very practical examination of the church communication system, providing counsel on organizing staff and volunteers, creating an honest communication budget (with real numbers), and he will give some general projections on what to expect in terms of success. He says, *I want people to come away with less philosophy and more 'real-life' application.*

About Scott:

Graduate, 1981, University of Georgia, Athens, GA (Journalism with Sociology minor)

Graduate, 2003, Emory University, Atlanta, GA (Executive Education Program, Strategic Marketing Certificate)

Georgia Southern University, Statesboro, GA (Continuing Education Program, Small Business Marketing)

American Management Association (Marketing Track of study)

Newspaper Writer, Advertising & Circulation Sales, Publishing, 1981-1994, (Georgia & South Carolina)

Church Services Manager, 1995-1997, South Carolina Baptist Convention, Columbia, SC

Director of Marketing, 1997-2003, South Carolina Baptist Convention, Columbia, SC

Owner, 2003-present, Scott Vaughan Communications, LLC, Lexington, SC

Coming to Fredericksburg, VA

April 4, 9 a.m.-12 noon

Chancellor Baptist Church
11324 Gordon Road

Sponsors:

Dover Baptist Association
Fredericksburg Area Baptist
Network

Goshen Baptist Association
Shiloh Baptist Association

Cost

\$10/person

Maximum/church - \$50

How will people be able to see the reflection of Jesus through my life during this day? I know that I am a two-steps forward and one-step backward Christian. It's in those two steps forward that I hope to love and serve others in a way that helps people become followers of Jesus. And, I pray that I never forget what it was like before I committed my life to truly follow Him. I pray that I can always relate to people, seeing through the warts and blemishes as Jesus sees through mine.

~ Scott Vaughan.



Reservations

Phone - 540-829-6947

or

rlhorton@shilohbaptistassociation.org

PAY AT THE DOOR.

Make checks payable to Scott Vaughan Communications, LLC

Directions: From Rt. 3, west of 95, turn on Gordon Rd. Go approximately 1.5 miles to 11324 Gordon Rd. Church will be on the right.