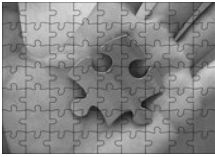


Demographics: A Tool for Ministry



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Demographics: Where to Begin?

- Does your church have its demographic report packet?
- Sharing the information with your church
 - Connection Team members
 - Pastor
 - Church Leaders
 - Congregation
- When to Share?

Define Study Area

- Dover used a 15 minute drive-time from each church as the default report
- How many people live in the study area?
- How has that number changed since the 2000 census?
- Is it Growing, Stable, or Declining?

Key Variables for Population

- How does the study area population look like (or different than) your church's congregation?
- Other variables to consider:
 - Ethnicity
 - Household size & form
 - Median age
 - Median household income
 - Education Level
 - Socio-economic description
 - Behavior

Annual Church Profile (ACP)

	Numeric Ten-Year Change	Percent Ten-Year Change	2009	2000
Sunday AM Worship Att	-139	-47%	156	295
Churchtype Operating	0	#DIV/0!	0	0
Churchtype Stated	0	#DIV/0!	0	0
Total Members	-53	-5%	952	1005
Resident Members	412	389%	518	106
Other Additions	-10	-71%	4	14
Total Baptisms	-13	-93%	1	14
Bapt0Under 6	0	#DIV/0!	0	0
Bapt0Ages 608	-1	-50%	1	2
Bapt0Ages 9011	-4	-100%	0	4
Bapt0Ages 12017	-1	-100%	0	1
Bapt0Ages 18029	-4	-100%	0	4
Bapt0Ages 30059	-3	-100%	0	3
Bapt0Ages 600up	0	#DIV/0!	0	0
Total SS Enrollment	-240	-62%	148	388
SS Average Attendance	-37	-20%	148	185
Church VBS	66	150%	110	44
Total DT Participation (Count only once)	51	#DIV/0!	51	0
CM Total Enrol	1	2%	66	65
Total WMU Enrol	-45	-65%	24	69
Total Brotherhood	0	#DIV/0!	0	0
Men/Boys Man Educ	5	#DIV/0!	5	0
Min Project Part	21	#DIV/0!	21	0
Total Receipts	-302029	-45%	362636	664665
Undesignated Gifts	-106666	-28%	272834	379500
Designated Gifts	-195363	-69%	89802	285165
Tot Min Exp	19582	61%	51427	31845
Cong Debt	-528215	-68%	271785	800000
ValueChurch Prop	3973000	173%	6273000	2300000
Cooperative Program	31997	#DIV/0!	31997	0

ACP (cont.)

- What number should we look at first?
 - Sunday AM Worship Attendance
- In 10 years, which of the following best describes your church?
 - Grown
 - Stable
 - Declined

Do we live in the community?



When did members join?



What is the Projected Growth?



Questions??

- Please write down your questions, and if time permits, we will discuss them.
- If you are interested in customized demographics for your church, please contact me:

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Why are Demographics Important?

- Demographics reports help your church, its leaders and congregation, see their community with fresh eyes and how to connect with their community.
- God has given us this community to connect to.
